

Customers without a Visit Since Report Guide

The Customers without a Visit Since report is used to see a list of customers who had their last visit within the specified date range.

When to create the report

We recommend reviewing this report for a 90 to 180 day range.

How to create the report

1. From the SalonBiz/SpaBiz menu bar, click on the Report icon.
2. Double click on Customers Without a Visit Since from the report side navigation. You will find it under the Customer category.
3. Enter the beginning date and ending date for the report.

What it tells you

The report is displayed into several areas:

- Customer's name
- Where to contact the client- home or work
- Date of last visit
- Total Number of Visits
- Last Service that the client received
- Last Staff member that preformed their services
- Retail price of the last service

How it's used

This report is used as a way of obtaining a list of overdue clients to contact and entice them to return to your location for future services and/or events.



Customers Without a Visit Since 11/1/2008 to 11/15/2008

Amber
 Call at Home Home Phone: (301) Work Phone: None
 Last Visit: 11/8/2008 Total Visits: 3

Last Service:	Staff:	Retail Price:
Ker Aqua Oleum Treatment		\$22.00
Partial Dimensional Foil Weave		\$85.00
Senior Women'S Haircut		\$40.00

Casey
 Call at Home Home Phone: (615) Work Phone: None
 Last Visit: 11/14/2008 Total Visits: 1

Last Service:	Staff:	Retail Price:
Brow Wax		\$21.00

Anita
 Call on Mobile Home Phone: None Work Phone: None
 Last Visit: 11/8/2008 Total Visits: 2

Last Service:	Staff:	Retail Price:
Studio Womens Haircut		\$29.00

Sheena
 Call at Home Home Phone: (865) Work Phone: None
 Last Visit: 11/13/2008 Total Visits: 1

Last Service:	Staff:	Retail Price:
Brow Wax		\$21.00

Gabrielle
 Call at Home Home Phone: (908) Work Phone: None
 Last Visit: 11/15/2008 Total Visits: 1

Last Service:	Staff:	Retail Price:
Studio Womens Haircut		\$29.00

Jamie
 Call at Home Home Phone: (541) Work Phone: None
 Last Visit: 11/8/2008 Total Visits: 1

Last Service:	Staff:	Retail Price:
Senior Women'S Haircut		\$40.00

David
 Call at Home Home Phone: (303) Work Phone: None
 Last Visit: 11/13/2008 Total Visits: 4

Last Service:	Staff:	Retail Price:
Senior Men'S Haircut		\$40.00