SalonBiz® | Payments

Unlock the Potential of SalonBiz Payments:

10 TIPS FOR YOUR SALON

Congratulations on adding SalonBiz Payments to your salon's arsenal of tools for success! You'll be impressing your guests, saving time, and raking in more money in no time.

We know it's easy to add a new feature and not give it much afterthought—software isn't as exciting as before-and-after transformations and pampering guests. But there's so much you can do to grow your salon business using your new payments integration, and we don't want you to miss out.

Here are some simple tips you can start doing right away to ensure you're making the most out of SalonBiz Payments!

10 Tips for Making the Most Out of SalonBiz Payments

1 Choose the right **payments hardware** to make checkout seamless for guests and set your team up for success.

2 Educate yourself and understand what it means to be PCI-compliant. (Luckily, PCI compliance is built into your payments integration, but there are extra steps your salon should take, too.)

3 Save time checking out repeat customers with the **card-on-file feature.**

4 You can also use card-on-file to **require deposits** for bookings and **charge cancellation and no-show fees.**

5 **Reconcile your credit card report** with your daily summary report in SalonBiz at the close of each business day to keep a more accurate pulse on your salon's day-to-day performance.

6 Use the **Payments dashboard** to generate **personalized payment metrics and reports** for any date range. That way, you can easily track your cash flow and make monthly reconciliation a breeze.

7 Incorporate **online booking and ecommerce solutions** (like online gift cards) on your website using integrated payments. This will set you up with additional **24/7 revenue streams** to keep the profits flowing even when you're closed.

8 Create a **speedy in-salon checkout experience** and improve payments infrastructure by implementing retail payment options.

9 Offer guests **convenient chairside checkout** with SalonBiz **iPad features.**

10 Take even more advantage of SalonBiz Payments by offering our **complimentary salon app, Pocket Salon.** Guests can use the app to book appointments, check in, and check out. It makes booking and payments so easy that **Pocket Salon transactions have up to $11 higher in revenue per service ticket,** on average.
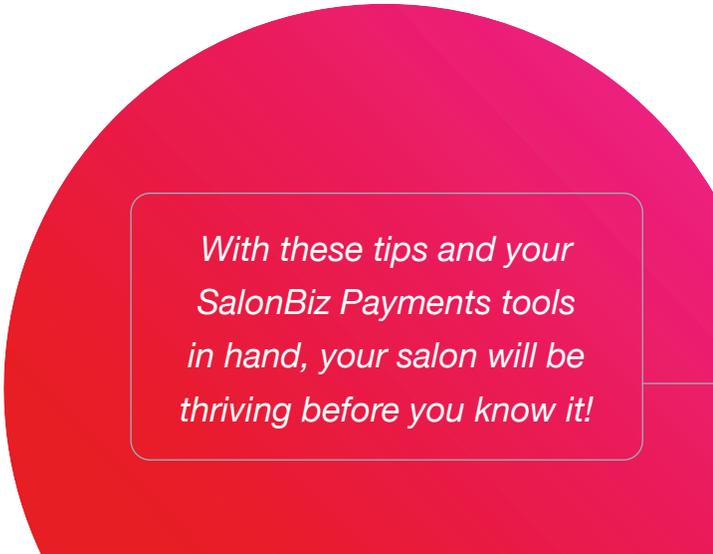
With these tips and your SalonBiz Payments tools in hand, your salon will be thriving before you know it!