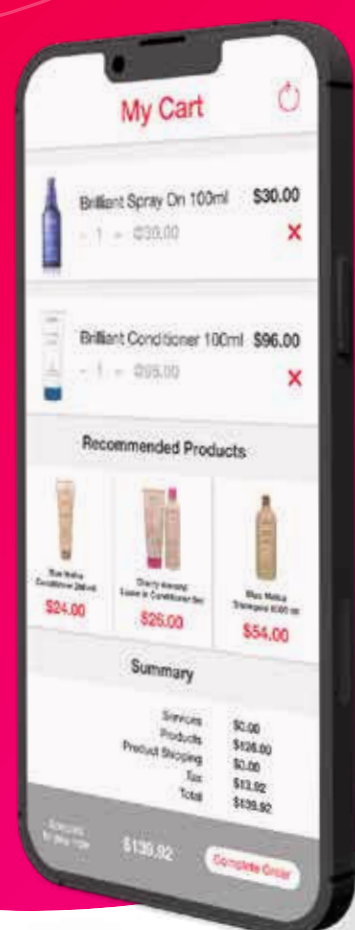


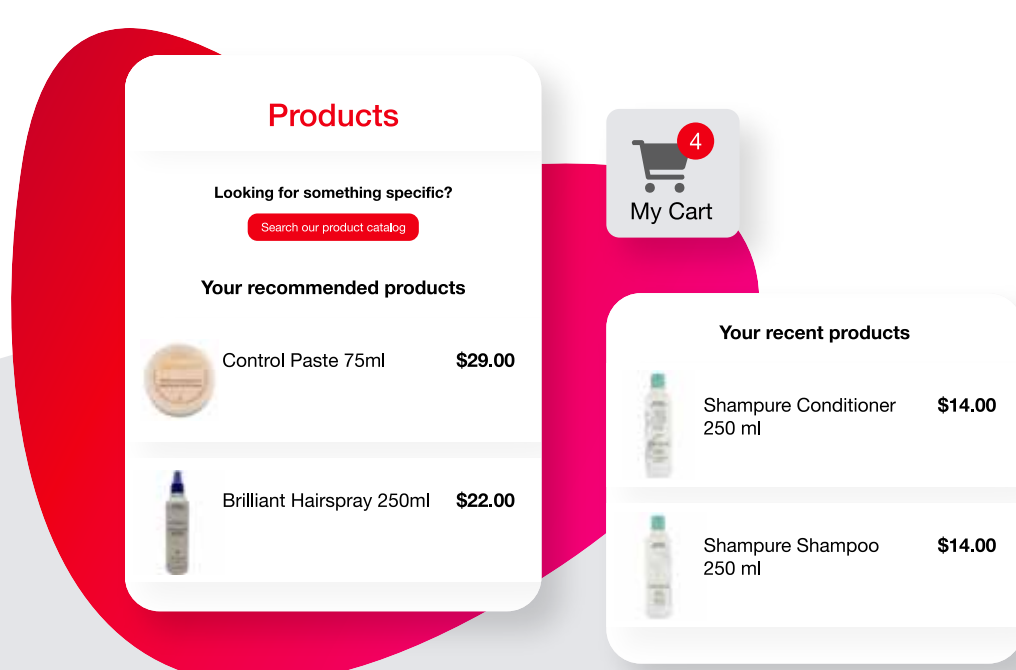
REIMAGINING RETAIL WITH THE RIGHT SALON TECHNOLOGY



Retail is a significant part of your salon's revenue stream.

In fact, although retail sales only account for 5%-25% of all salon sales, their profit margin is as high as 50% on average. That's because most of the money you make from all the services you offer usually goes toward keeping your salon up and running—retail is often where you start to profit.

Considering how much retail contributes to your salon's bottom line, you'll probably agree that there's always room for growth. The right salon technology can help you untangle your retail system and generate more consistent sales.

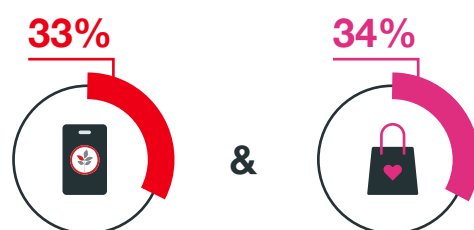


CURBSIDE SHOPPING

Guests who are only in your salon every six weeks (but using products every day) need a no-fuss way to purchase the products they love between appointments. A digital shopping experience provides them with the ability to place an order with you whenever it's convenient and pick it up from your salon.

Using the Pocket Salon App, guests can check what's in stock, add products to their cart, and check out. Product recommendations and details about past purchases are built-in, making it even easier.

DID YOU KNOW?



A recent study found that customers who use a retail app buy 33% more often and purchase 34% more items than customers not using an app.



INVENTORY MANAGEMENT

To make sure you're getting the best possible retail results, it pays to spend some time evaluating your inventory process. If you're still using a manual process, you might be wasting precious time and leaving money on the table.

However, with automation on your side, you can take the guesswork out of inventory. SalonBiz inventory management features make the process easy with counts, automatic ordering, and professional product usage tracking. Your staff can quickly view on-hand quantities and accurately update inventory at any time.

WITH MOBILE INVENTORY TOOLS, YOU'LL ENJOY THESE BENEFITS:

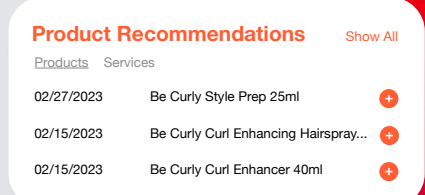
- 50% less time spent counting inventory
- Elimination of user error that occurs with paper tracking
- Streamlined inventory processes
- Real-time stock levels that allow you to take advantage of every sales opportunity



PERSONALIZED CHECKOUT TICKETS

49% of consumers said in a survey that they've purchased a product they didn't initially intend to buy after receiving a personalized recommendation. Leverage the power of personalized product recommendations at your salon at the moment it matters most—checkout.

When you're checking guests out with SalonBiz point of sale, everything about their visit and profile is detailed on a sales ticket, including any products their stylist has recommended for them. A guest's ticket can be accessed across all devices, so no matter where they're checking out or who's helping them, your staff can recommend retail products and add them seamlessly to their bill.



Ticket Summary	
Products	\$60.00
Services	\$50.00
Other	\$0.00
Subtotal	\$110.00
Tax	\$4.80
+ Tip	\$10.00
Grand Total	\$124.80

RAMP UP YOUR RETAIL WITH SALONBIZ

Schedule a demo of [SalonBiz](#) to explore these and other tech tools we have to help you boost retail revenue!