

PERSONALIZING PAYMENTS WITH MODERN SALON TECHNOLOGY

When it comes to payments, your salon guests want quick and easy options that are accessible across multiple platforms. And your team wants one payment platform to manage all incoming payments.

Here's how modern salon technology tools can help.



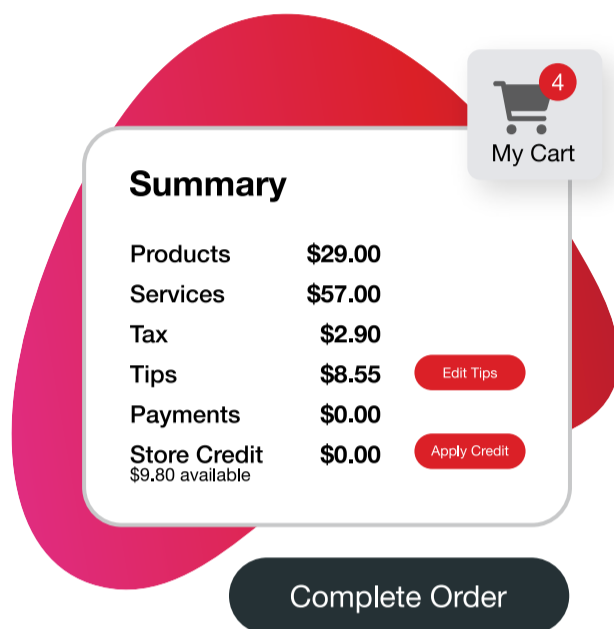
UPGRADE THE GUEST EXPERIENCE

Salon payment management is about much more than online scheduling and credit card swiping. It's about effectively running your business using processes and software that make sense for your brand, support long-term growth, and provide a great guest experience. **Here are a few questions to ask yourself about your current payment process:**

- ✓ Is your payment experience fast, effective, and gaining positive reviews, or is it slow and complicated?
- ✓ Does the process seamlessly allow for upsell opportunities?
- ✓ Does your current setup allow a card-on-file throughout the guest cycle (in-store, ecommerce, mobile)?

Data in hand, now you can make informed decisions about implementing a new payment solution. Think of it this way—upgrading your salon payment system is one simple way to thrive without changing your business model or services.

A fully integrated solution tracks sales, tips, appointment scheduling, check-ins, product purchases, client preferences, and gift cards in one experience and with one merchant for all payments and credit card processing.



GET SIMPLE INTEGRATED PAYMENT TOOLS

Ready to take your guest experience to the next level? SalonBiz provides seamless and elevated payment options that can be integrated right into your management software. **Here are some of the benefits of our payment tools:**

- ✓ Securely process credit, debit, or gift card payments
- ✓ Store card and client information on file for future transactions
- ✓ Accept payments chair-side, online, or over the phone
- ✓ Eliminate human error by auto batching all payment sources
- ✓ Enjoy easy-to-use and sleek hardware that is available for both desktop and mobile devices



KATE COTTRILL, IHLOFF SALON

Our clients love being able to keep their payment method saved on file. We've heard many of them tell us that it feels fancy being able to breeze past the front desk and just have us charge their card on file. It is a seamless experience for them and for us."

